



Newfoundland and Labrador Command
The Royal Canadian Legion
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Legion to Present Symbolic First Poppy to Lieutenant Governor - Premier to Raise Flag

Poppy Campaign to Launch Friday, October 30, 2015

The Poppy Campaign starts on the last Friday of October and runs until November 11. It provides Canadians a means to remember our fallen on Remembrance Day. Through the generous donations of the people of Canada, and the Poppy volunteers, we raise much needed funds to continue our work in supporting our Veterans and their families. The Poppy Campaign also fosters the Tradition of Remembrance through our youth, the leaders of tomorrow.

Symbolic First Poppy - Poppy Remembrance Proclamation, Government House 9:30 am Oct. 30, 2015

Honourable Frank F. Fagan, CM, ONL, MBA, Lieutenant Governor of Newfoundland and Labrador, will receive the Symbolic First Poppy during the signing of the Poppy Remembrance Proclamation to open 2015 Poppy Campaign. His honour will be presented the Poppy by Comrade Frank Sullivan, President Royal Canadian Legion, Newfoundland and Labrador Command. Media welcome with photo opportunity.

Fly the Flag Ceremony – Main Lobby of Confederation Building (east block) 12 pm Oct. 30, 2015

Comrade Frank Sullivan, President Newfoundland and Labrador Command will join Hon. Paul Davis, Premier of Newfoundland and Labrador, to raise the Poppy Flag of Remembrance during a ceremony to mark the launch of this year's Poppy Campaign. They will be joined by Veterans, Legionnaires, serving members of the Canadian Armed Forces, RCMP, RNC, government representatives, cadets and students. Members of the public are also invited to attend.

The Poppy and Remembrance Campaign runs from October 30 to November 11 with Veterans, Legionnaires and volunteers distributing Poppies across the province. The Poppy Trust Fund is used to assist Veterans and their families.

For More Information:

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The Poppy was first adopted by the Great War Veteran's Associations of Canada and Newfoundland in 1921 as a fundraiser to support veterans and their families. That tradition continues today with the Royal Canadian Legion. The Poppy Campaign is the foundation of our Remembrance Program that strives to keep the memory alive of the more than 117,000 men and women who made the supreme sacrifice in service to Newfoundland and Canada.

MEDIA ADVISORY